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KENNEDY MASTERS LIMITED PRESENTS

RAY CONNIFF

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"HAPPINESS IS MUSIC"

RAY CONNIFF "HAPPINESS IS MUSIC".

Ray Conniff, one of the few commercially successful musical genius's of our time, arrived quite inauspiciously on November 6th, 1916, in the town of Attleboro, Massachusetts. His father led the Jewelry City Band in Attleboro, doubling on the trombone, and his mother played the piano. With such a background it was only natural that young Ray was exposed to music quite thoroughly at an early age.

As a junior in Attleboro High School, Ray joined his first band. A group of local youngsters were organizing a dance orchestra, so Ray practised up on the trombone. Although a complete novice at the instrument, Ray wound up playing first trombone with the band. Music suddenly became very important in his life, and as part of his duties with the band he worked out his first arrangement. The tune that first received the magic Conniff interpretation was "Sweet Georgia Brown", even then an old standard. His band members were ecstatic about it, and Ray's arranging career was under way.

Out of high school Ray got his first professional musical position with Dan Murphy's "Musical Skippers" in Boston. He played trombone, arranged music and drove a panel truck for the "Skippers". After two years he headed south for New York and opportunity.

Ray's first job in New York was as trombonist-arranger with Bunny Berigan. For 15 months Ray worked with Bunny, acquiring a name as an arranger and trombonist in the musical world.

As a result of the work he was doing with Berigan, Bob Crosby hired him away in 1939 and Ray went to work arranging and playing trombone with the Bobcats. After one year with Crosby he was hired away again, this time by Artie Shaw in 1940. Ray's fame as an arranger was growing, and about this time, during the early 40's, he became well known for his trombone solos also.

After Shaw came Glen Grey, and afterwards Uncle Sam for two years, during which time Ray arranged for the Armed Forces Radio Services until 1946. Upon release from the Army he went to work arranging for Harry James. This position kept him busy until the late 40's when "be-bop" came in, and through personal reference, Ray stopped arranging for a while.

The end of the 40's brought a slow period to Ray's success story. During this time he involved himself in an exhaustive study of hit recordings, and after three years he came up with a magic formula which he felt was the key to hit success on records.

In the early 50's the big break in Ray's career happened when he met Mitch Miller of CBS Records. This led to his arranging for CBS, and in 1954 he got his first chance to try out his sure-fire theory of arranging. The lucky record was Don Cherry's rendition of "Band of Gold". It became a wildfire hit. This started a series of Conniff-arranged CBS recording sessions which resulted in hit records. Among them were Johnny Ray's "Walkin' In The Rain", Frankie Laine's "Moonlight Gambler" and Guy Mitchell's "Singin' The Blues". Later, there was Marty Robbins' "White Sport Coat", and the huge Johnny Mathis hits "Chances Are", "Wonderful, Wonderful" and "It's Not For Me To Say".

Ray's success arranging for other conductors prompted CBS to give him the podium himself for an album, and his first, "S'Wonderful", was in the top twenty albums in popularity for nine months. Cash Box voted Ray "The most promising up and coming band leader of 1957". He won the same award again in 1958, and in 1959 Disc Jockeys voted him the number one award for being "the most programmed studio orchestra".

With the beginning of the sixties, Ray's success with the sales of his records and the reputation of becoming a great artist, placed the Ray Conniff Orchestra and Chorus in great demand. This resulted in another first in the musical world as Ray brought to the public the first live stereo concerts ever to take place in the world. The audiences experienced the sensation of three channel stereo being transmitted throughout the concert hall with the aid of an elaborate stereo sound system. He played to enthusiastic, capacity audiences everywhere and the critics hailed the event as the "musical event of the sixties".

Ray's success during the decade of the sixties is reflected by the multitude of awards he has received from all over the world. Probably the most gratifying award to Ray was the coveted "Grammy Award" in 1967 for his album "Somewhere My Love" which was voted best record of the year by a singing group.

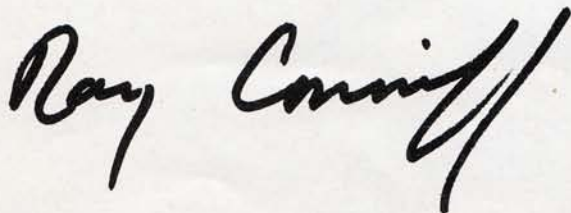
He has already received nine "Gold Record Awards" which are given by the recording industry for an album achieving over one million dollars in sales. The albums receiving this high distinction are: "S'Marvellous", "Concert in Rhythm Vol 1", "Memories Are Made Of This", "So Much In Love", "Christmas With Conniff", "We Wish You A Merry Christmas", "Somewhere My Love", "Honey", and "It Must Be Him". His latest album releases are: "Jean", "Bridge Over Troubled Water", "We've Only Just Begun", "Love Story", "Great Contemporary Instrumental Hits", "I'd Like To Teach The World To Sing", "Love Theme From The Godfather" and "Alone Again, Naturally". On Ray's album "I Can See Clearly Now" the part of Clair at the end of the track of that name was played by Ray's daughter Tamara. His most recent claim to fame was a command performance at the White House for President Nixon in February 1972.

An album entitled Ray Conniff And His Singers is the most recent release.

A PERSONAL MESSAGE FROM RAY CONNIFF

"It is a great thrill for the orchestra and singers and I to make this tour, because it is our very first in the United Kingdom and it will give us an opportunity to have a little closer contact with those of you who have been listening to us on our records. We would like to thank you all for the support you have given our music in the past and we sincerely hope that we will be playing some of your favourite songs in the programme tonight. Thanks for coming and don't forget:

"HAPPINESS IS MUSIC".

A handwritten signature in black ink that reads "Ray Conniff". The signature is written in a cursive, flowing style with a long, sweeping underline that extends to the right.

To Manfred,
love,
Ulla Coueff

from
Ray
to Manfred
with my sincere
thanks
'83 unbroken

Bay
Badat



"HAPPINESS IS MUSIC" — COMPLETE ITINERARY

SEPTEMBER	22	BIRMINGHAM	CITY HALL CONCERT
	23	LEICESTER	DE MONTFORT HALL
	25	NEWCASTLE	CITY HALL
	27	LONDON	ROYAL ALBERT HALL
	28	STOKE-ON-TRENT	TRENTHAM GARDENS
	29	SOUTHPORT	NEW THEATRE
	30	SOUTHPORT	NEW THEATRE
OCTOBER	1	MANCHESTER	FREE TRADE HALL
	2	SHEFFIELD	CITY HALL
	3	OXFORD	NEW THEATRE
	5	BRISTOL	COLSTON HALL
	6	CARDIFF	SOPHIA GARDENS
	7	EASTBOURNE	CONGRESS THEATRE
	8	PORTSMOUTH	GUILDHALL
	10	CLACTON	PRINCES THEATRE (TOWN HALL)
	11	CHATHAM	CENTRAL HALL
	12	BRIGHTON	DOME THEATRE
	13	BOURNEMOUTH	WINTER GARDENS
	14	CROYDON	FAIRFIELD HALLS



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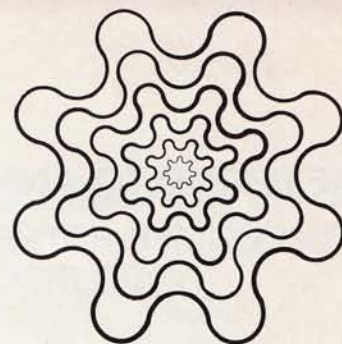
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record for CBS



the music people

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and wish him every success with the tour

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the music people

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RAY CONNIFF
HIS SINGERS AND ORCHESTRA



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